



November 2, 2017

Dear Members of the Pennsylvania Legislature:

On behalf of families, small businesses, and households across the Commonwealth, I am pleased to announce Consumer Energy Alliance's (CEA) launch of the Campaign for America's Energy to secure affordable and reliable energy for every Pennsylvanian.

It seems in recent years that our national energy debate – particularly as anti-development advocates become more vocal – risks forgetting about the most important voice – families.

Families all across Pennsylvania – particularly those on low and fixed incomes – deserve sensible, all-of-the-above energy and environmental solutions that help maintain supplies and keep prices low. For too long, energy has been treated as a partisan issue. In reality, energy affects every man, woman and child in this country, regardless of political affiliation. That is why CEA encourages elected leaders from all sides of the political spectrum to set aside their philosophical differences and join together in this campaign to support American energy AND ensure continued environmental progress.

Our new campaign will highlight the importance of affordable, reliable energy across the Commonwealth, and the consequences that result from policy decisions that fail to offer sensible energy solutions. The implications of failing to move forward with sound energy solutions -- particularly on those who can least afford high cost energy, including the ~13% of Pennsylvanians living in poverty -- are clear.

CEA will be raising public awareness and increasing the public dialogue on why energy matters to families and businesses, and ensure that elected officials are fully aware of the implications surrounding energy policy and are responsive to the needs of their constituents.

Significantly, this campaign will recognize and promote what anti-development groups have failed to acknowledge: American energy and a healthy environment do AND must go hand-in-hand. The environment is indeed vital to our future, which is why it is critical that we continue to press industry to use the latest innovation and modern technology to protect it.

Simply saying "no" is not a solution, and ignores human ingenuity and the environmental progress that has been achieved during the U.S. energy revolution. As a nation, we must do all we can to meet our energy needs using every available mechanism, including traditional energy, renewable energy, and energy efficiency.

In the weeks and months ahead, CEA looks forward to fostering an open and thoughtful public discourse about the Commonwealth's energy issues and finding sensible solutions that will protect the future of all Pennsylvanians. We would welcome your support.

Sincerely,

A handwritten signature in black ink that reads "Michael Butler".

Michael Butler
Executive Director
Consumer Energy Alliance Mid-Atlantic